

FRANKFURT
2022
Hall 4.1 – A42

Pastel

Fall 2022





In the same series



Rights sold: Italian, Basque, German, Simplified Chinese



Rights sold: Spanish, Basque, Simplified Chinese, Catalan, English, Korean, Dutch, Japanese, Italian, German



Rights sold: Basque, Simplified Chinese



Rights sold: Dutch, Simplified Chinese, Italian, English, Basque



Rights sold: German

Bath book with 3 foam characters



Back to School, Léon!

Émile Jadoul



Tomorrow is the first day of school, but Léon is not quite ready. The school is too far for his little legs. Besides, neither his little brother Marcel nor Francis the fish have to go. And what if he has to pee or wants to see his Daddy? And above all, his cuddly toy can't stay at home, all alone. No! Tomorrow simply isn't the right day to start school.

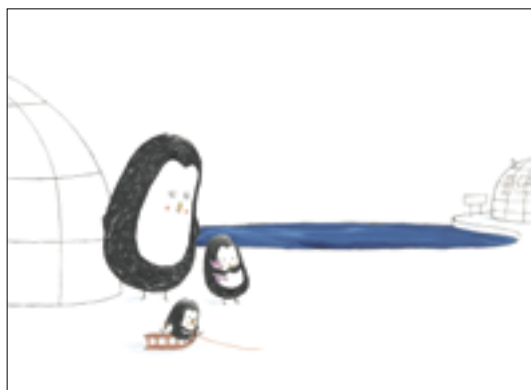
Émile Jadoul lives in Belgium. Since he left the Fine Arts Academy, he has been living in the countryside in a house in the woods. When he is not drawing in his studio, he talks about his work and gives classes to future illustrators.



Age: 3+

Themes: [Back to school](#) | [Growing up](#) | [Family](#)

32 pages | 170 x 240 mm | Hardcover



My Daddy, the King

Kristien Aertssen



A royal dad and his little prince set out together to find the king of dads. On their way, they meet the bicycle king who teaches them how to ride, the DIY king who can fix anything, the diving king who introduces them to swimming and finally, at the end of this day full of discoveries, the king of dreams and of stories who tucks the little sleepers in... But where is the king of dads hiding?

Kristien Aertssen was born in Antwerp, Belgium. After studying graphics at the Antwerp Academy, Kristien received a scholarship to specialise in illustration in Pasadena, US. Inspiration comes to her from primitive and naïve arts, Indian and Islamic miniatures, children's drawings and toys.

In the same series



Rights sold: Dutch, Simplified Chinese, Turkish, Japanese, Hindi, Spanish, German, Korean, Catalan, Italian, Greek

Age: 4+

Themes: Relationship son-father | Growing up | Adventure
40 pages | 210 x 297 mm | Hardcover



Luchien's Big Inventory of Simple Pleasures

Frédéric Stehr



Age: 4+

Themes: Everyday life | Enjoying small pleasures

36 pages | 200 x 260 mm | Hardcover

Luchien is a little dog who knows a whole lot about life's joys: jumping in puddles, playing in the mud, taking a bath, then wrapping himself in a warm towel, taking a quick nap, eating chocolate or vanilla ice cream and having fun with his friends. And don't forget Luchien's favourite indulgence: evening cuddles.

Born in Paris in 1956, Frédéric Stehr briefly attended courses at the Graphic Arts School in Paris and at the Beaux-Arts. He vastly preferred sketching in public gardens for hours, so he earned a living as a Jack of all trades. He published his first children's book in 1983. Since then, he has published over 60 children's picture books.



You're Not Dead!

Catherine Pineur



“Are you coming Suzie? Let’s play dead.” It all starts with this funny proposal from Josephine. This game requires no props: “ You just lie down, close your eyes, spread your arms, and above all, you do not move.” But what will it be like when we’re really dead?

Catherine Pineur lives in Belgium. She studied illustration at the Saint-Luc Institute in Liège and at the Decorative Arts in Strasbourg. She conducts illustration workshops for children and adults.

Age: 4+

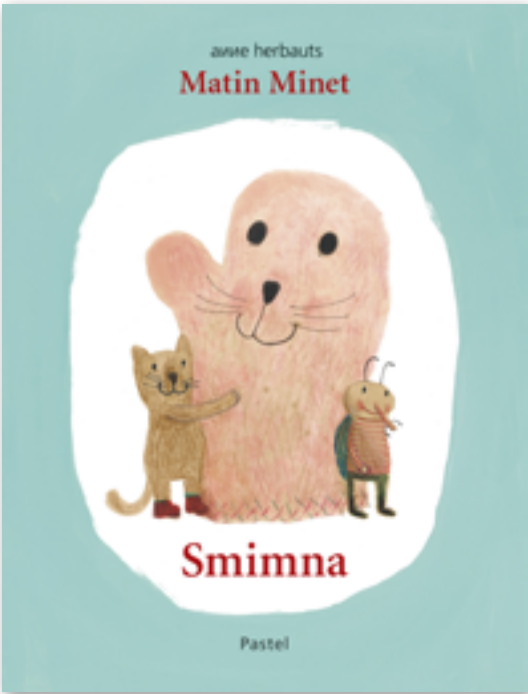
Themes: [Death](#) | [Game](#) | [Friendship](#) | [Philosophy](#)

32 pages | 270 x 145 mm | Hardcover



Morning Kitty - Smimna

Anne Herbauts



Age: 4+
Themes: Friendship | Loneliness | Enjoying nature
40 pages | 160 x 210 mm | Hardcover

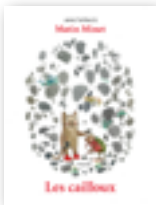
Morning Kitty and Hadek enjoy a beautiful morning to go foraging. Hadek hears little sniffles, it's a mitt. It seems so sad: "I am a mismatched mitt. Since I'm alone, I am useless." The two friends offer to spend the day with the mitt. They find berries, strawberries and a snowdrop that loves to knit, whom they help out as well.

Anne Herbauts was born in Brussels. She studied Illustration and Comics at the Brussels Academy of Fine Arts. Since then, she has authored about forty books for children (and for adults). Anne Herbauts has been awarded with the Triennial Prize for Children's Literature by the Belgian government 2021- 2023.

In the same series



Rights sold:
Korean



Rights sold:
Korean



Rights sold: Korean,
Italian, German



Let's Decoupage!

Rascal



A pair of scissors, crayons and a few sheets of paper are all you need to create a thousand wonders. Snippity snip! Will this pretty circle become a clock or a face? And will this triangle become an ice cream cone or a tepee? It's all up to you! Let your imagination run wild!

Rascal was born in Belgium. After working in advertising, drawing posters for the theatre, Rascal decided to devote himself to children's books. He has been awarded with the Triennial Prize for Children's Literature by the Belgian government 2009-2012.

Age: 4+

Themes: Forms | Creativity | Images to play

32 pages | 200 x 200 mm | Hardcover



A Fabulous Present (new edition)

Mario Ramos



When he gets home from school, Thomas finds a huge present in his room. It's a surprise from Grandpa. But the box is completely empty! "What a stupid present!" he shouts. Then a sunbeam crosses the room and shines on the big box. Thomas goes up to it and climbs inside. He slips into another world...

Mario Ramos was born in Brussels. He is a dedicated author for children and professionals and has published his 33 albums with Pastel. His wolves, pigs, monkeys and other characters make children and adults laugh and think, all over the world. He left us in 2012.



Age: 4+

Themes: Imagination | Storytelling

32 pages | 170 x 240 mm | Hardcover



Jan, the Little Painter

Jean-Luc Englebert



Jan dreams of becoming a great painter. For the time being, he is an apprentice to a master, so he curiously observes everything that happens in the studio and in his bedroom at night, he copies the painter's gestures. One day, an urgent order gives Jan the opportunity to demonstrate his talents...

Jean-Luc Englebert was born in Verviers, Belgium, in 1968. He attended courses at the Saint-Luc Institute in Brussels and soon became an illustrator of children's books. His stories are tender, illustrated by luminous and sober watercolours.



Age: 5+

Themes: Artistic creation | Assertiveness | Painting | History: 15th century
40 pages | 200 x 260 mm | Hardcover



The Woman Who Was Expecting a Child to Love and the Man Who Was Expecting a Boy

Anne-Catherine De Boel – Text by Alain Serge Dzotap



Age: 5+

Themes: Status of women | Tale | Africa | Tradition | Abandoned child

40 pages | 240 x 310 mm | Hardcover

For some, this tale is the same age as the round belly of the woman who was expecting a child to love. For others, it came into the world when the man who was expecting a boy said: "When you give birth, if it's a girl, get rid of it! If it's a boy, set the bird free so it can deliver the good news to me!"

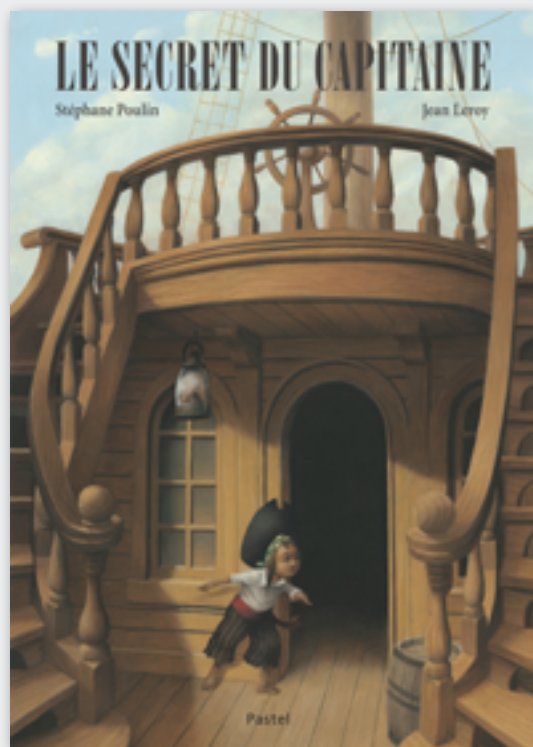
Anne-Catherine De Boel was born in 1975 in Namur, Belgium. She studied illustration at the Saint-Luc Institute in Liège. She lived a long time in Africa which she particularly loves because of its range of colours bursting with sun and heat.

Alain Serge Dzotap was born in 1978 in Bafoussam, Cameroon. He discovered stories for the first time in school. Since then, he has never stopped reading stories from around the world. He writes stories for children, poems and articles on children's literature. He also organizes writing workshops and public readings.



The Captain's Secret

Stéphane Poulin – Text by Jean Leroy



Age: 5+

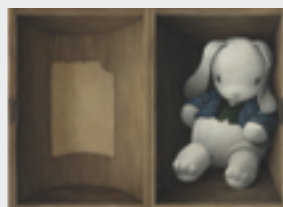
Themes: Corsair | Transmission | Secret | Adventure

36 pages | 240 x 340 mm | Hardcover

Young Valia is a ship's apprentice on board the Intrepid. Between feats of arms and adventures across the seas, she wants to be strong and fearless like the captain of the ship, Basil the Brave. One night, a fire spreads on board. Valia will save the brave buccaneer but also discover another side of Basil: a secret to be treasured.

Born in Montréal in 1961, Stéphane Poulin studied graphic arts at the Collège Ahuntsic in Montréal. He mostly enjoys oil and one can discover his work in over a hundred books. He is the recipient of numerous awards.

Jean Leroy was born in Valenciennes, France, in 1975. He has been passionate about writing since childhood. Today, Jean Leroy writes a lot of stories for toddlers but also for adults.



The Great Treasure

Julien Béziat – Text by Carl Norac



Age: 5+

Themes: Inuit | Initiation | Philosophy | Finding oneself

40 pages | 200 x 260 mm | Hardcover

Young Inuit Apik wakes up with a question on his mind: “How do I become stronger with my mind than with my two arms?” As he travels across the ice and meets new people, he will discover that the journey is more important than the answer itself.

Julien Béziat was born in 1978 in Périgueux, France. Growing up, he drew and painted beside his father while sharing his mother’s love of books. After receiving his degree from the University of Bordeaux, he became a professor of fine arts and earned his Ph.D. “Mäko”, his first book, has been awarded with the Montreuil Youth Book Fair Prize.

Born in Belgium, Carl Norac worked as a French teacher, a television scriptwriter, and a journalist before devoting himself to writing. In addition to poetry and plays, he has written many children’s books (most of which at Pastel) and received a lot of awards. He was chosen to be Belgium’s National Poet for 2020.



The King in Search of Nothing

Olivier Tallec



This is the story of a king who had everything. He had absolutely everything, from trunkless elephants to caramel-flavoured ice skates. He was a great collector and there was almost nothing he didn't have. Or rather... all he didn't have was NOTHING. The king who had everything set off on a quest to find NOTHING.

Olivier Tallec was born in Brittany. After graduating from the École supérieure d'arts appliqués Duperré, he travelled to Asia, then Brazil, Madagascar, Chile... He now works in Paris as an illustrator for magazines and books.



Age: 5+

Themes: Humour | Philosophy | Stubbornness

40 pages | 245 x 330 mm | Hardcover



NEWS from the Amazing Squirrel by Olivier Tallec

GAME: It's My Game!

Release fall 2022



Squirrels don't like to lend their pinecones... it's their only fault!

In order to protect YOUR tree and YOUR pinecones... no matter on which foot you start off – it's all about running!

Help your squirrel cross the forest and collect pinecones faster than its opponents.

From age 4 - 2 to 4 players

Time required: 10 minutes

1 board, 4 game pieces, 24 tokens, 1 die

Co-publisher: Play Bac

Themes: Strategy | Numeracy | Speed

BOOK: The Best Best Friend

Release 2023



In the same series



Rights sold: German, Italian, Swedish, Korean, Catalan, English, Spanish, Complex Chinese, Russian, Romanian, Simplified Chinese, Danish, Dutch, Polish, Basque, Greek



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Rights sold: Basque, Catalan, Complex Chinese, Simplified Chinese, Danish, German, Greek, Italian, Korean, Romanian, Spanish, Dutch

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