
FALL 2024
Frankfurt
Hall 5.0
D 122
Pastel











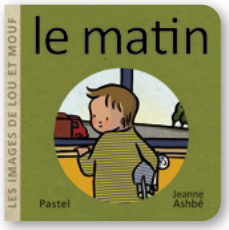







LES IMAGES DE LOU ET MOUF
le bain
Pastel
Jeanne Ashbé

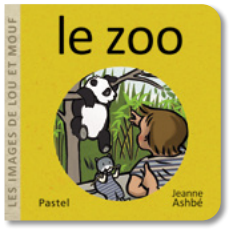

LES IMAGES DE LOU ET MOUF
le soir
Pastel
Jeanne Ashbé


LES IMAGES DE LOU ET MOUF
le matin
Pastel
Jeanne Ashbé


LES IMAGES DE LOU ET MOUF
le jardin
Pastel
Jeanne Ashbé


LES IMAGES DE LOU ET MOUF
la mer
Pastel
Jeanne Ashbé


LES IMAGES DE LOU ET MOUF
le repas
Pastel
Jeanne Ashbé


LES IMAGES DE LOU ET MOUF
le zoo
Pastel
Jeanne Ashbé


LES IMAGES DE LOU ET MOUF
le voyage
Pastel
Jeanne Ashbé


LES IMAGES DE LOU ET MOUF
le bébé
Pastel
Jeanne Ashbé

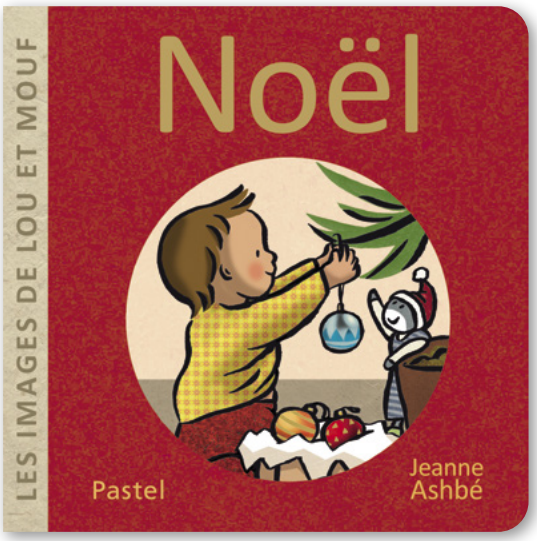

LES IMAGES DE LOU ET MOUF
le camping
Pastel
Jeanne Ashbé


LES IMAGES DE LOU ET MOUF
le chantier
Pastel
Jeanne Ashbé


LES IMAGES DE LOU ET MOUF
le parc
Pastel
Jeanne Ashbé


LES IMAGES DE LOU ET MOUF
la ville
Pastel
Jeanne Ashbé

LOU AND MOUF'S PICTURES
Christmas
Jeanne Ashbé



It's Christmas! We're decorating the house and preparing surprises for our friends...
These are the little adventures of Lou and his cuddly toy Mouf, to be told day after day. Wordless picture books feature our two heroes and their first life experiences to gleefully share with baby in all languages.

Jeanne Ashbé was born in Belgium. She first worked as a speech therapist in Quebec before starting to create books for children. She regularly leads training sessions on teaching little ones how to read.

In the same series (14 titles)

The Bath, The Evening, The Morning, The Garden, The Sea, The Meal, The Zoo, The Travel, The Construction Site, The City, The Camping, The Park, The Baby

Rights sold: Basque, Catalan, German, Italian, Simplified Chinese

Age: 0-3

16 pages | 200 x 200 mm | Board book



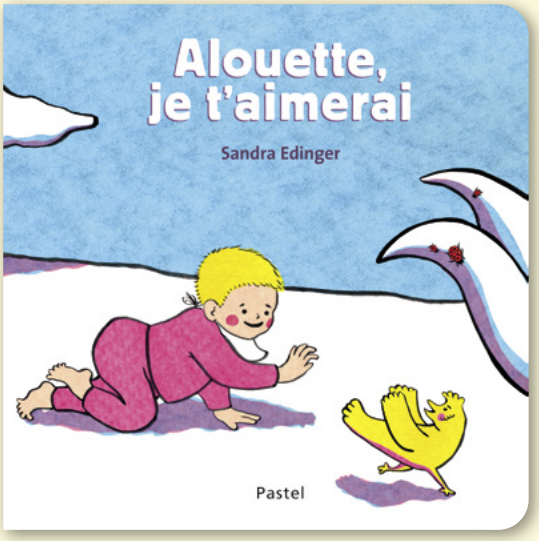






Sweet Lark, I Will Love You

Sandra Edinger



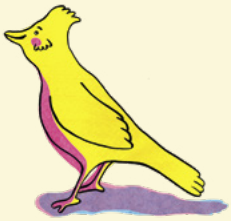
Age: 0-3

26 pages | 200 x 200 mm | Board book

"Lark, sweet lark, lark, I'll catch you... I'll catch your beak!" "What a peculiar idea!" replied the lark. "How about the head, then?" "No way! It's my beak and my head! It should be my choice! That said, if you want to play hide-and-seek, I'll play with you."

Sandra Edinger grew up in a village near Nancy, France. This explorer of many derelict fields, bookworm, and card collector, turned to art studies at La Cambre in Brussels, and settled in Belgium.







So Close, So Far Away

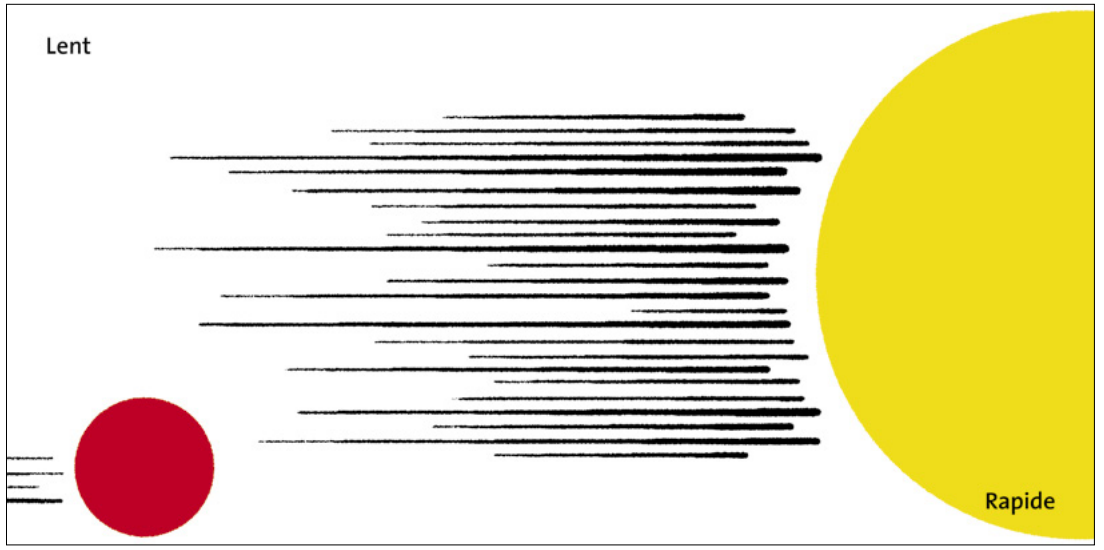
Rascal



Big or small? Positive or negative? Slow or fast? Inside or outside? And is that near or far? Everything can be one thing and its opposite: you don't want to get it wrong! Do you want to play at identifying opposites? It's your turn!

Rascal was born in Belgium. After working in advertising, drawing posters for the theatre, Rascal decided to devote himself to children's books. He has been awarded with the Triennial Prize for Children's Literature by the Belgian government 2009-2012.

Age: 2-5
48 pages | 200 x 200 mm | Hardcover



Leaves Flying in the Wind

Anne Isabelle Le Touzé - Text by Elsa Devernois



This morning, the autumn wind has covered the garden with a mat of leaves. Madi and Toussaint come out with their rake and wheelbarrow. Barbosine watches them through the window. From where she is, she can't quite tell whether what they're doing is fun or boring.

Elsa Devernois lives near Paris, France. She has written many humorous stories for one- to twelve-year-olds. She never goes out without a pencil and a notebook: she finds her inspiration everywhere, by watching people live.

Anne Isabelle Le Touzé was born in Paris, France. She has lived in Rennes, Germany, Congo... She studied at the Fine Arts Academy in Rennes and now devotes her time to creating posters, working for the press and illustrating books for children.

Age: 3-6

32 pages | 200 x 240 mm | Hardcover

In the same series (4 titles)

Un bon chocolat chaud
Rights sold: Korean, Spanish

Un barbecue de folie

Les quilles à la vanille



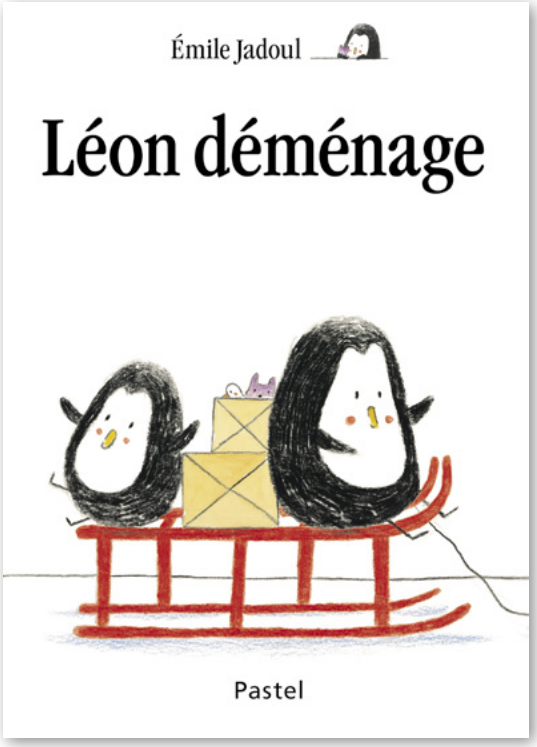






Léon is Moving

Émile Jadoul



This morning, Mummy and Daddy Penguin have some big news: "We're moving to a bigger house! Ours is too small now that you're two big penguins." But Léon is worried. Why are we moving to another house? It's going to be a trek to live at the end of the ice floe. What about our friend Francis? Will we ever see him again?

Émile Jadoul lives in Belgium. Since he left the Fine Arts Academy, he has been living in the countryside in a house in the woods. When he is not drawing in his studio, he talks about his work and gives classes to future illustrators.

In the same series (8 titles)

Gros pipi
Rights sold: Basque, Catalan, Dutch, English, German, Italian, Japanese, Korean, Simplified Chinese, Spanish

Pas question !
Rights sold: Basque, Catalan, Dutch, English, German, Italian, Japanese, Korean, Simplified Chinese, Spanish



Gros boudeur
Rights sold: Basque, Simplified Chinese

Dans mes bras
Rights sold: Basque, Dutch, English, Italian, Simplified Chinese

Souffle Marcel !

Le grand lit de Léon
Rights sold: German

À l'école, Léon !
Rights sold: Italian

Age: 3-6
32 pages | 170 x 240 mm | Hardcover



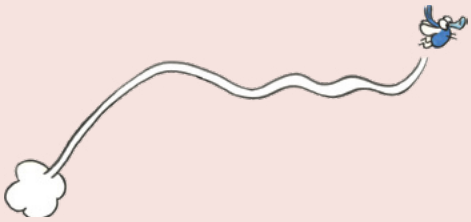
Up the Witch's Nose

Michel Van Zeveren



It's Little Fly's first day at school. Master Fly is teaching his little flies to recognise what is beautiful to them, like the delicious smells of cow dung... but that's when Little Fly confuses a cow's snout with a witch's nose! She discovers a magical place that smells of old cheese, where she meets fantastical creatures.

Michel Van Zeveren was born in Gent, Belgium. He enrolled in the School of Graphic Studies (ERG) in Brussels. He now divides his time between creating picture books and collaborating with different magazines.



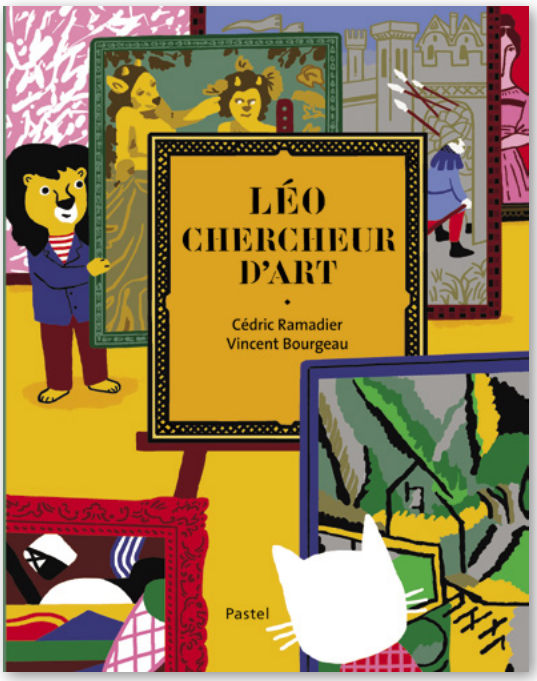
Age: 3-6
48 pages | 170 x 240 mm | Hardcover





Léo is Searching for Art

Vincent Bourgeau - Text by Cédric Ramadier

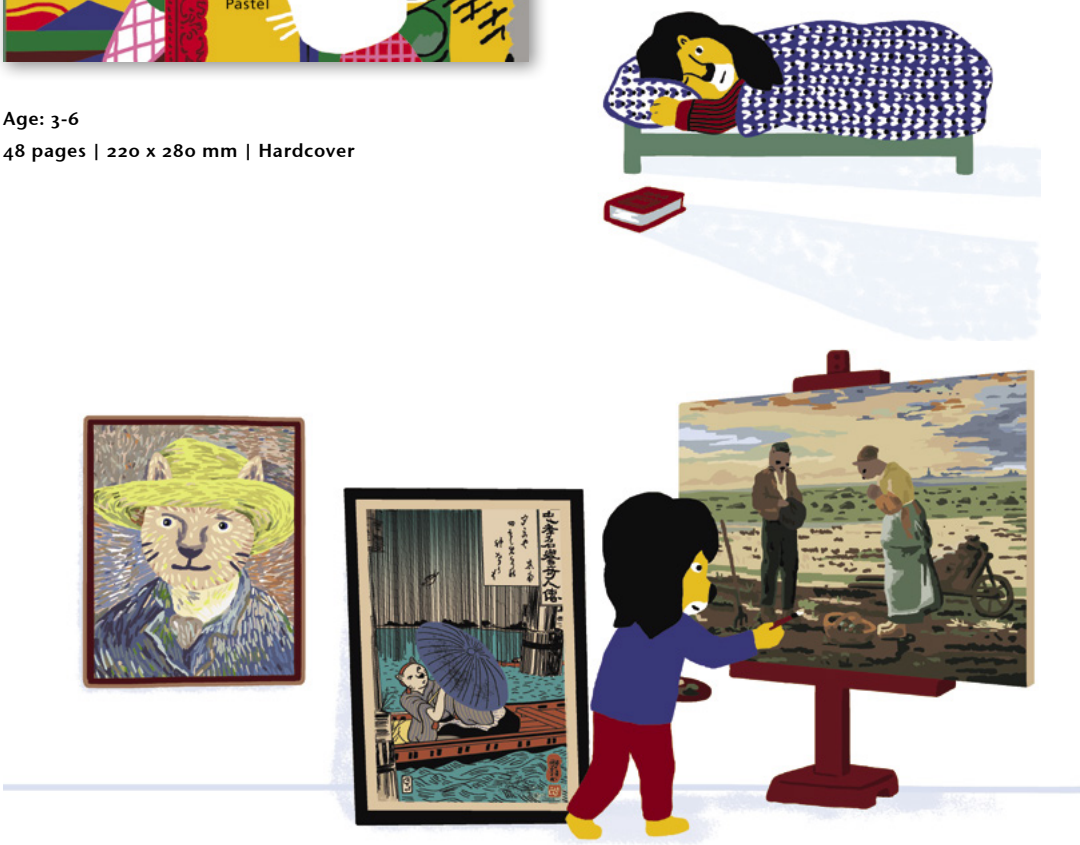


This morning, Léo finds a note from his friend Art: "My dear Léo, I felt the need to get some fresh air. I'm going away for a while. Please take care of yourself. See you soon." Léo goes out for a walk. His reflection in the water gives him an idea. Every day, he would paint a portrait of his friend. That way, he'll always be with him.

Cédric Ramadier was born in Toulouse. He has worked as an art director, graphic designer and publisher, and is now a writer, thanks to his 'illustrious' friends who have turned his ideas and texts into images.

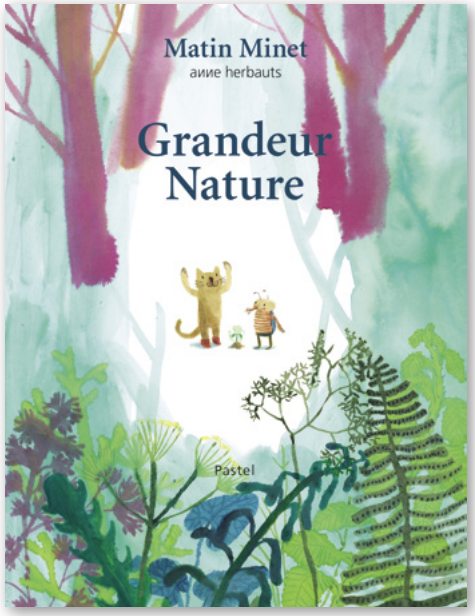
Born in Brussels, Vincent Bourgeau quickly took up drawing and never stopped. As a young adult, he began writing and illustrating stories for children. A few years ago, he moved to Marseille, where his latest projects take shape.

Age: 3-6
48 pages | 220 x 280 mm | Hardcover



Morning Kitty - Life Size

Anne Herbauts



Morning Kitty and Hadek climbed up the big oak tree to see the lake. It was at least 800 metres high! Was it really that high? How could they check? Using their tape measurer, the two friends measure everything they can find. Some shoots are too small to be measured. They decide to plant seeds and to dance so that they would germinate.

Anne Herbauts was born in Brussels. She studied Illustration and Comics at the Brussels Academy of Fine Arts. Since then, she has authored about forty books for children (and for adults). Anne Herbauts has been awarded with the Triennial Prize for Children's Literature by the Belgian government 2021- 2024.

In the same series (5 titles)

Le point du jour
Rights sold: Korean

Les cailloux
Rights sold: Korean

À l'intérieur
Rights sold: Korean, Italian, German, Russian

Smimna

Age: 3-6

40 pages | 230 x 300 mm | Hardcover



Is he Asleep?

Olivier Tallec



Poc and I often wander to the yellow meadow to listen to the song of our favourite bird, the blackbird.
But he's not there today. We looked everywhere for him, and finally found him on the path, lying quietly. He must have been asleep. So we sat in silence and waited for him to wake up...

Olivier Tallec was born in Brittany. After graduating from the École supérieure d'arts appliqués Duperré, he travelled to Asia, then Brazil, Madagascar, Chile... He now works in Paris as an illustrator for magazines and books.

In the same series (5 titles)

C'est mon arbre

Un peu beaucoup

J'aurais voulu

Un meilleur meilleur ami



Rights sold: Basque, Bulgarian, Catalan, Complex Chinese, Danish, Dutch, English, German, Greek, Italian, Korean, Polish, Portuguese, Romanian, Russian, Simplified Chinese, Spanish, Swedish, Turkish

Age: 3-6

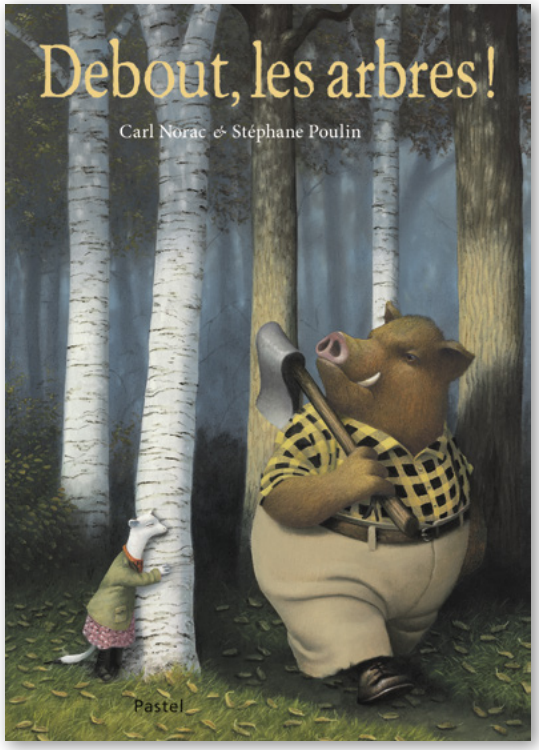
40 pages | 200 x 280 mm | Hardcover





Wake Up, Trees!

Stéphane Poulin - Text by Carl Norac



Zad the boar loves trees. Trees never lie or talk nonsense. Zad doesn't like people, however. He hunts intruders with his pine-cone catapult. But when the Four Big Briefcase Brothers housing company decides to raze the forest with a chainsaw, Zad will have to team up with Miss Angel, the weasel, to prevent this disaster.

Born in Montréal, Stéphane Poulin studied graphic arts at the Collège Ahuntsic in Montréal. He mostly enjoys oil and one can discover his work in over a hundred books. He is the recipient of numerous awards.

Born in Belgium, Carl Norac worked as a French teacher, a television scriptwriter, and a journalist before devoting himself to writing. In addition to poetry and plays, he has written many children's books (most of which at Pastel) and received a lot of awards. He was chosen to be Belgium's National Poet for 2020.



Age: 6-9

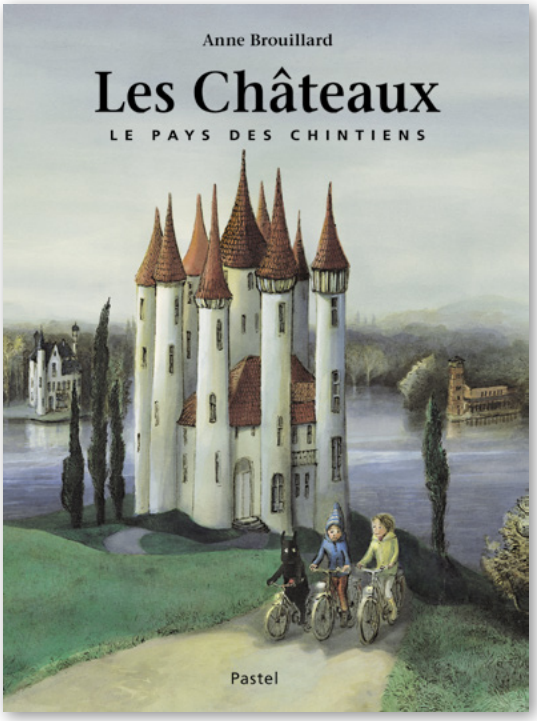
36 pages | 240 x 340 mm | Hardcover





The Land of Chintiens - The Castles

Anne Brouillard



In this third great adventure in the Land of the Chintiens, we travel with Killiok, his friend Veronica and Pikkeli Mimou. Pikkeli Mimou has received a mysterious letter containing a key which tells him that the Mimou Castle is expecting him. The journey of the three friends is punctuated by familiar encounters, some more pleasant than others, as they try to rediscover Pikkeli's buried memories.

Anne Brouillard was born in Leuven, Belgium, to a Belgian father and a Swedish mother. She is the author and illustrator of about forty books. She has been awarded with the Triennial Prize for Children's Literature by the Belgian government 2015-2018.

In the same series

La Grande Forêt
Rights sold: German, Simplified Chinese

Les îles
Rights sold: Simplified Chinese

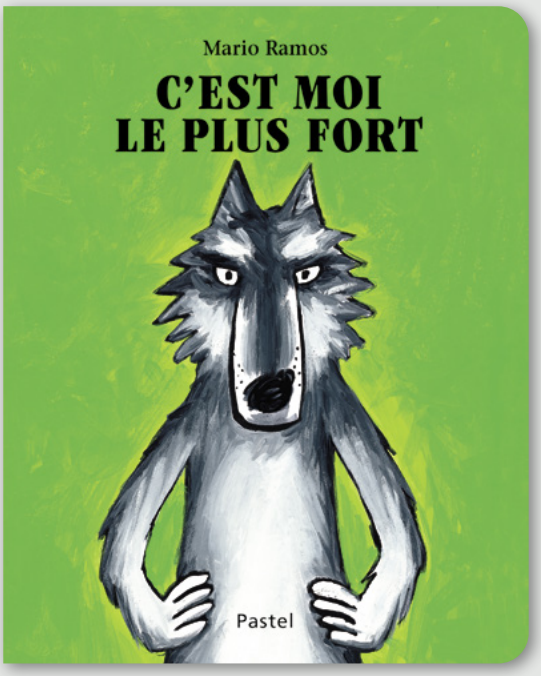
Pikkeli Mimou
Rights sold: Korean

Killiok
Rights sold: Italian, Korean

Age: 8-11
80 pages | 220 x 298 mm | Hardcover



SPOTLIGHT ON MARIO RAMOS



A board book edition of **I'm so Strong** to celebrate this best-seller on the French market: 975,000 copies sold
+ 2 soft toys of the wolf and a storytelling torch – partnership with Moulin Roty
+ 4 puzzles
This international success is translated into 21 languages.





The strongest is not always the one you think...

A selection amongst Mario Ramos' 33 titles, all published by Pastel



I'm so Handsome
Does a tie make a difference?



The Little Tickle
A fable about power's intoxicating effects



Me neither. Me too.
To laugh is what makes us human...

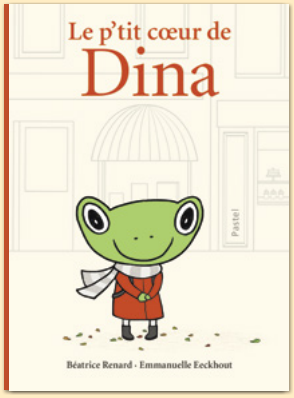


The Wolf who Wanted to be a Sheep
"Of course, I'm a wolf. But I touched the clouds!"

There are some themes that are very dear to me… some ideas I want to convey. I try to make people laugh and think – you can't have the one without the other.

Mario Ramos (1958-2012) - www.marioramos.be

UNICEF France Prize for Children's Literature 2024





Dina's Little Heart

Emmanuelle Eeckhout – Text by Béatrice Renard

This morning, in the tent, Dina's little heart is worried. It's her first day of school in another country. The classroom is very noisy and Dina doesn't understand what the teacher is saying.
On the way back, she loses her way. Dina's little heart is in pieces until she hears a nice voice speaking to her.

Editor: Odile Josselin
Foreign Rights: Muriel d'Oultremont
pastel.doultremont@ecoledesloisirs.com

Exclusive agents
China - Dakai - L'agence - Solene Demigneux
s.demigneux@dakai.fr
Greece - Iris Literary Agency - Catherine Fragou
irislitgr@gmail.com
Spanish & Portuguese speaking countries
Torrubia Agency - Isabelle Torrubia
isabelle@torrubia-agency.es

Cover illustration: Olivier tallec
Graphic Design: Elvire Smith-Bastendorff



Pastel
l'école des loisirs

79, bd L. Schmidt – 1040 Brussels – BELGIUM
phone: 00 32 2 736 16 05 – pastel@ecoledesloisirs.com
www.ecoledesloisirs.fr