
Pastel
SPRING 2025
Bologna Hall 30 B16-C3

LOU AND MOUF'S PICTURES

Springtime

Jeanne Ashbé



Come spring, it's time to put on your boots and observe the tadpoles in the river. The leaves return to the trees and you can hear birds chirping. These are the little adventures of Lou and his cuddly toy Mouf, to be told day after day. Wordless picture books feature our two heroes and their first life experiences to gleefully share with baby in all languages.

Jeanne Ashbé was born in Belgium. She first worked as a speech therapist in Quebec before starting to create books for children. She regularly leads training sessions on teaching little ones how to read.

Age: 0-3

16 pages | 145 x 145 mm | Board book

In the same series (15 titles)

The bath • The evening • The morning • The garden • The sea • The meal • The zoo • The travel • The city • The camping • The construction site • The park • The baby • Christmas

Rights sold: Basque, Catalan, German, Italian, Simplified Chinese





Up Up Up, They Go!

Émile Jadoul



Tap tap tap, here's the little rabbit going up, up, up. Thump, thump, thump, here comes the little crocodile. Stomp, stomp, stomp, here goes the big elephant and tip tip tip, there's the little mouse. Little Frog wants to go up on his own, hop, hop, hop. The only one missing is Daddy, clop, clop, clop, for one last little kiss. "Good night, my plushies!"

Émile Jadoul lives in Belgium. Since he left the Fine Arts Academy, he has been living in the countryside in a house in the woods. When he is not drawing in his studio, he talks about his work and gives classes to future illustrators.

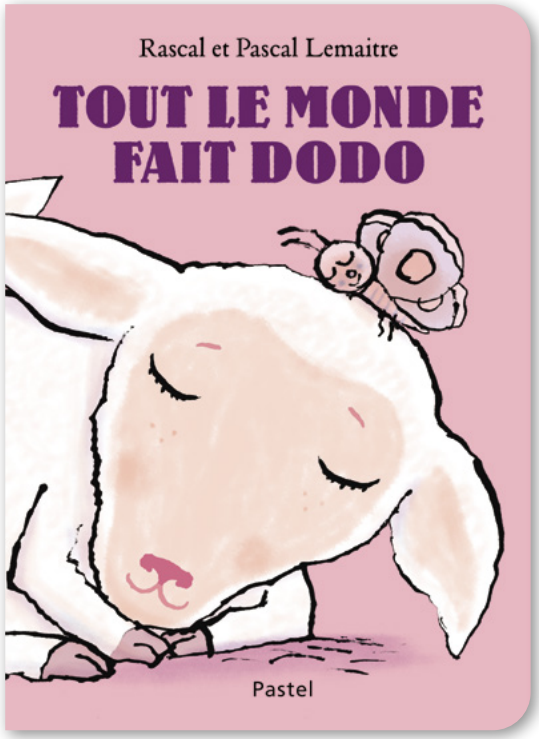
SELECTED by THE MINISTRY of CULTURE IN BELGIUM and OFFERED to ALL BABIES born in 2023-2024

Age: 0-3
32 pages | 180 x 250 mm | Hardcover with round corners



Everyone Sleeps

Pascal Lemaitre – Text by Rascal

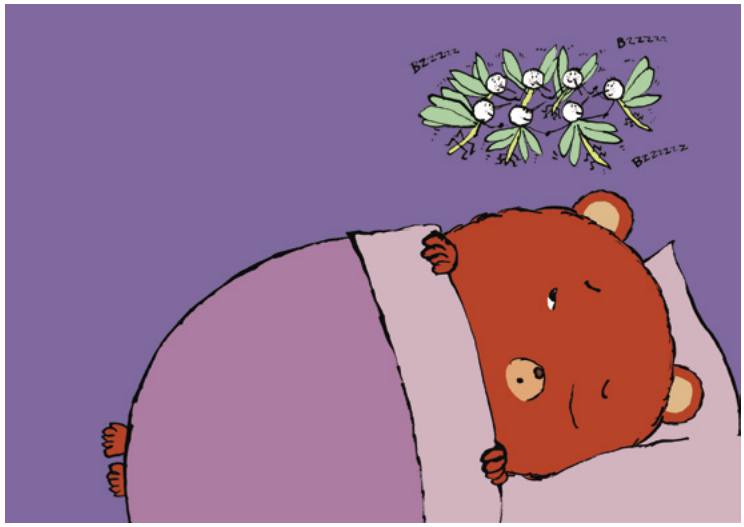


The snail and the turtles sleep in their shells, the poet under the stars... the president in his palace, Grandpa on his back and Grandma on her stomach. What about the ogre and the pirate? Or the elephant and the pink flamingo? Are they waiting for their kisses good night, like me?

Rascal was born in Belgium. After working in advertising, drawing posters for the theatre, Rascal decided to devote himself to children's books. He has been awarded with the Triennial Prize for Children's Literature by the Belgian government 2009-2012.

Pascal Lemaitre lives in Brussels, where he teaches in the art school La Cambre. His work appears in the press (The New York Times, Le Monde...) and in children's magazines. He has published many books for children in the United States and at Pastel.

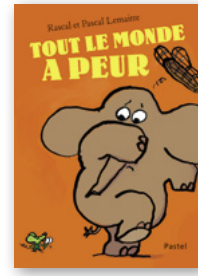
Age: 0-3
26 pages | 210 x 290 mm | Board book



In the same series



Rights sold: Catalan, Italian, Korean, Simplified Chinese, Spanish



Rights sold: Simplified Chinese

Where is Love?

Catherine Pineur



"We're going to talk about love!" decides Joséphine. Suzie and Barnabé are puzzled. "Do we have to take anything?" asks Barnabé. Joséphine explains that all you have to do is to sit cross-legged, like a Buddha, and listen to your heart. What will they hear?

Catherine Pineur lives in Belgium. She studied illustration at the Saint-Luc Institute in Liège and at the Decorative Arts in Strasbourg. She conducts illustration workshops for children and adults.

Age: 3-6
32 pages | 270 x 145 mm | Hardcover



In the same series





Mini or Maxi

Marine Schneider

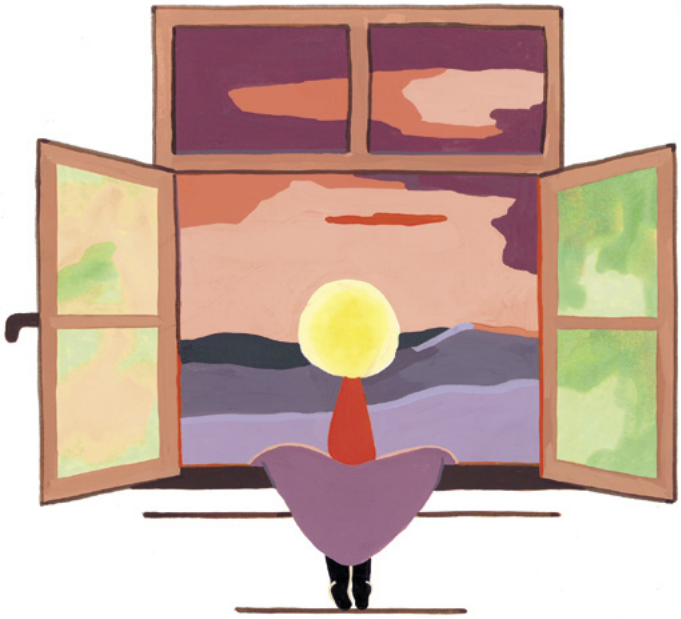


At Tomoko's, everything is mini, square and tidy. Tomoko doesn't like gusts of wind that make a mess, or colonies of ants that cause trouble. He chases them away with his mini broom. Until the day another mini-mini looking pretty cool arrives at his house, on a bicycle. He whistles the melody from the world outside, that melody Tomoko has never heard.

Marine Schneider is a graduate of LUCA School of Arts in Belgium. She finds inspiration in her travels, her encounters, and, more recently, in her maternity ward. She lives and works in Brussels. She has been awarded with the Montreuil Youth Book Fair Prize in 2022.

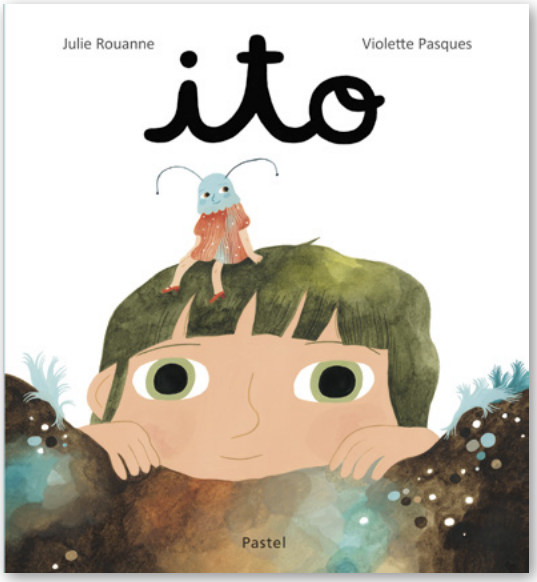
Age: 3-6
36 pages | 247 x 227 mm | Hardcover





Ito

Violette Pasques – Text by Julie Rouanne



Oh, look over there! There's a very small hole. Ito starts digging and spots a tiny creature: "You're digging in our house! she says. It's a good thing you didn't destroy my birthday cake! I don't mind sharing it with you. So, Ito all confused, sits down around the tiny table.

Julie Rouanne has a master's degree in speculative narration and lives in Brussels, where she splits her time between her work as a bookseller and author.

Violette Pasques holds a master's degree in illustration from Bordeaux Montaigne University. She enjoys painting little worlds full of wacky objects in gouache and watercolour. She lives and works in Bordeaux.

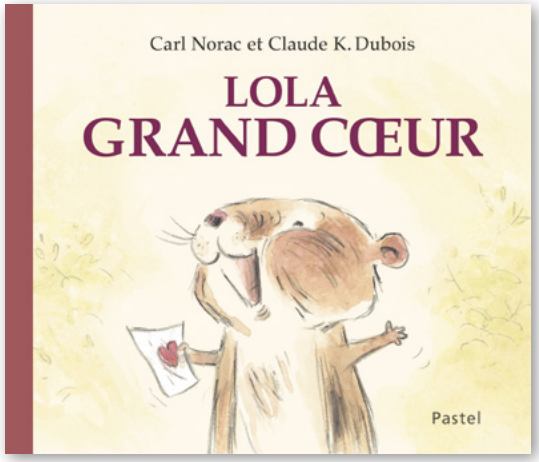
Age: 3-6
32 pages | 240 x 260 mm | Hardcover



LOLA'S STORIES

Lola's Big Heart

Claude K. Dubois – Text by Carl Norac



Lola wishes she had a very big heart, because she loves everyone! She says hello to everyone she meets on the street. Some of them say hello back. She often hears, "I don't have time" or "Who do you think you are?" And there comes Frankie, whom she is very fond of, on his skateboard! "He...He... Hello..." stammers Lola. Too late! He's gone! Lola feels like her heart is as big as a seed.

Born in Belgium, Carl Norac worked as a French teacher, a television scriptwriter, and a journalist before devoting himself to writing. In addition to poetry and plays, he has written many children's books (most of which at Pastel) and received a lot of awards. He was chosen to be Belgium's National Poet for 2020.

Claude K. Dubois was born in Verviers, Belgium. She taught illustration at the Saint-Luc Institute in Liège, where she studied herself. She particularly enjoys drawing from life, sketching and watercolours.

Age: 3-6
32 pages | 200 x 170 mm | Hardcover
Rights sold: Italian



In the same series (11 titles)

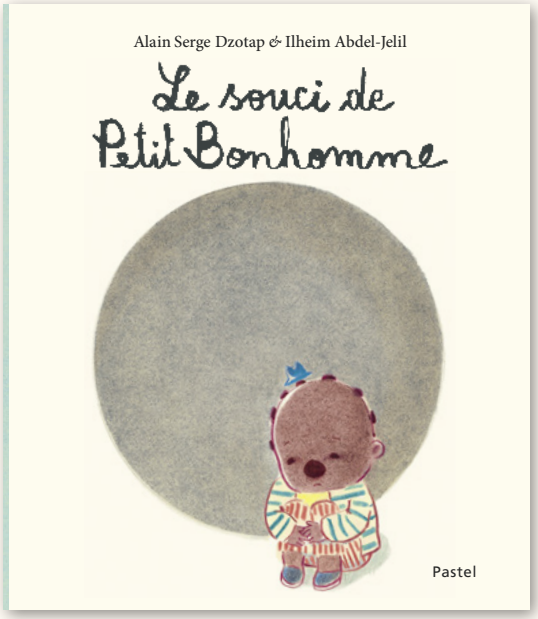
15 LANGUAGES

Sweet words • The cuddle island • Hello, my little heart • A kiss, it's too short • Do you love me or not? • My best friend in the world • Lola, queen of princesses • Happy birthday, Lola! • Boxes of happiness • Great • I've grown up! • Adorable, it's all me!



Tiny Tot is Worried

Ilheim Abdel-Djelil – Text by Alain Serge Dzotap



Tiny Tot has a problem. He is lonely, and he doesn't like that one bit! He wants to talk about it with his friends, but they're too busy. So Tiny Tot's worry starts to grow, until it becomes a huge balloon, swallowing him whole. How will he get out of it?

Alain Serge Dzotap was born in Cameroon. He discovered stories for the first time in school. Since then, he has never stopped reading stories from around the world. He writes stories for children, poems and articles on children's literature.

Ilheim Abdel-Jelil was born among many brothers and sisters, her first source of inspiration. She studied at the Academy of Fine Arts in Brussels. She works as a graphic designer with marginalized communities.

Age: 3-6
32 pages | 190 x 220 mm | Hardcover







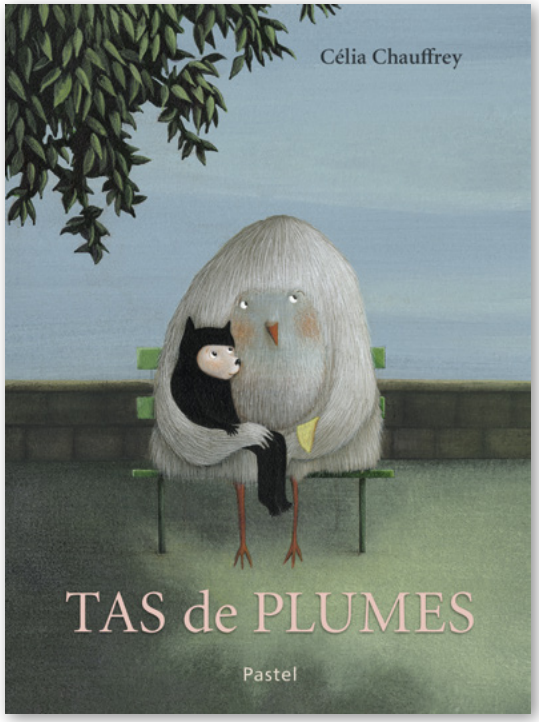






Feathersball

Célia Chauffrey



I was out for a walk when I heard a little chirp, chirp, chirp. I picked you up, you were such a fluffy little ball of feathers, and carried you home. The days went by and you grew stronger to live, learn and play. Your gaze was often drawn to the horizon, and pretty soon it was time for you to take flight. I knew better than to hold you back.

Célia Chauffrey lives in France. After majoring in literature, she studied graphic design in Paris. Then she joined the Émile Cohl School in Lyon where she is still living now.



Age: 3-6
32 pages | 195 x 265 mm | Hardcover



Blue Snake, Red Snake

Olivier Tallec



Blue Snake and Red Snake have known each other since they were little, but that's hardly a reason for them to see things the same way. When Blue Snake thinks the sky is blue, Red Snake sees it as gray. Sometimes they get on each other's nerves and stop talking for at least ten minutes. Is it possible to remain friends if you don't agree on anything?

Olivier Tallec was born in Brittany. After graduating from the École supérieure d'arts appliqués Duperré, he travelled to Asia, then Brazil, Madagascar, Chile... He now works in Paris as an illustrator for magazines and books.



Age: 3-6
36 pages | 245 x 330 mm | Hardcover





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